Diversity and Inclusion in Scholarly Publishing

A Cross-Organizational Discussion

NOTES

Diversity and Inclusion Cross-Organizational Initiatives

DATE Tuesday, May 1, 2018 | 11:00 am ET

LOCATION Teleconference

ATTENDEES

Suzanne Kettley, Canadian Association of Learned Journals
Patty Baskin, Council of Science Editors
Darrell Gunter, STM - International Association of Scientific, Technical, and Medical Publishers
Melanie Dolechek, Society for Scholarly Publishing
Anna Creech, NASIG
Meg McDevitt, International Society of Managing and Technical Editors
Alice Meadows, Society for Scholarly Publishing
Lori Carlin, Society for Scholarly Publishing
Matt McKay, STM - International Association of Scientific, Technical, and Medical Publishers

Unable to attend the call:
Bev Acreman, UKSG
Jennifer Pesanelli, Society for Scholarly Publishing
Peter Berkery, Association of American University Presses
Melanie Schlosser, Library Publishing Coalition
Audrey McCulloch, Association of Learned and Professional Society Publishers
Claire Redhead, Open Access Scholarly Publishers Association
Tim Bennett, Council of Science Editors
Charlie Rapple, UKSG

Note: schedule future meetings using GoToMeeting so attendees can use VOIP if preferred.

Agenda:

- Welcome/Roll Call
- Next steps on the Statement of Principles Draft
- Selecting a name for the initiative
  - Results Link: https://www.surveymonkey.com/results/SM-JPKC5CYVL/
- Approach for evaluating the proposals
- Funding options
- Availability for an in-person meeting at the SSP Annual Meeting in Chicago
  - Friday, June 1; 9:30 a.m.–11:00 a.m.

Notes:

Joint Statement of Principles

Following is the status of the Joint Statement of Principles for each organization:

- SSP – board approved; no changes
- OASPA – board approved; no changes
- CALJ – approved, no changes
- AUP – D&I Task Force recommended changes to the board, Peter is recommending to Board that
  AUP approve and then publish their own version additionally that incorporates their changes.
- CSE – board reviewed and passed to Editorial Policy Committee; response expected from
  Executive Committee next week. Confident going to approve board meeting early May.
- ISMTE – board approved; no changes 12/19/17
- UKSG – Happy to continue to collaborate on this (and help disseminate the survey), but
  otherwise would keep a “watching brief” at this time rather than signing the Statement of
  Principles now (ahead of sounding out more of our community on the project/plans).
- LPC – board approved, recommended minor changes 11/16/18
- STM – presenting to Board in early-February 6 UPDATE: STM approved 4/23/18
- NASIG – approved 11/29/17
- AAP/PSP – withdrawn
- ALPSP – approved 2/6/18

Next steps

Publish Statement of Principles and announce a week or so head of the SSOP Annual Meeting which will
be one year out from initial meeting. Melanie will create website and circulate draft press release for
review.

Selecting a name for the initiative

Coalition for Diversity and Inclusion in Scholarly Communications - CDISC

Melanie will see what is available for URLs

Approach for evaluating the proposals

We received 6 proposals from our RFP. Bidders include Ithaka S+R, KWF, TBI, Maverick, Clarivate and a
joint proposal from Knowledge Unlatched Research, Université de Montréal, Indiana University
Bloomington, and Curtin University. There is a pretty wide range of fees. The lowest for year-one is
$30,000 and the highest is $270,000 with an average of $124,000.
Have we done any research on what the expectations?
Suzanne: Canadian Science Publishing paid $40K for survey in Canada of researchers
Alice: ORCID used TBI Communications; 10K, but not nearly as complex as what we are looking for.

Observations about surveys:
Darrell: spoke with Roger; justification for price was very academic approach; results would be very authoritative; each year they want to add on 10K to repeat survey; capital investment request doesn’t sit well.

Difficult to compare proposals without knowing what all would change for future surveys. Have data for some, but not all. Can we assume those that didn’t quote it would charge at the same rate?

Alice: There is a certain appeal for KU, Ithaka, and Clarivate, being non-commercial, neutral, more academic approach.

KU, proposed every 2 years, could we go back and say 3 years?

Need to rank price aside to start to see who is best; then consider price and approach negotiations including in-kind offers.

Should we pick one from each group?: academic vs service provider; evaluate what we would have to do to fill the gap for those that may be less comprehensive.

Evaluation Plan:
A working group will come up with the requirements for evaluation based on the criteria of what is the most important and the larger group will then use that tool to score rank them. The working group will meet at the SSP Annual Meeting.
For the top 2-3 we will request references and invite presentations from top candidates.

Working group includes:
- Darrell
- Patty (meet with others at SSP Meeting
- Suzanne
- Lori

Others that weren’t on the call are welcome to join the working group as well. Once the working group established a meeting time, let Melanie know so she can secure a meeting room.

Send any questions to you have for the respondents to Melanie by May 18 and she will compile and send out to get answers.
NASIG happening the week after (provide update Anna share with the board since she can’t attend meeting at SSP)

**Funding options**

One of the proposals gave possible grant opportunities.

Will any funders be attending SSP? Look at attended list to see if any will attend? Might be helpful to have a conversation. Melanie will send Alice the list.

Could we fund the first year collectively and then seek grant funding?

- Other funding options
- Go fund me
- Sponsorship? Could be partially sponsored (publishers, vendors, etc.)

**Sponsorship:** we should be prepared with ask; note that some companies are members of multiple orgs; Need a collective story to tell. Members of multiple boards

CALJ and NASIG have limited funds; will be tough to come up with the money. If self-funding, need equitable way to determine each org’s contribution. Possibly by revenue?

**ACTION ITEM:** See what if anything our Organizations would be willing to contribute now that we have a ballpark cost.

Should we look at one of the cheaper options in case we can’t get the funding we need?

**Meeting in Chicago**

Attending: Melanie, Darrell, Patty, Suzanne, Alice, Lori,
Can Phone In: yes
Anna: Conflict at that time; getting ready to rotate off the board; will see about sending representative.

Friday, June 1; 9:30 a.m.– 11:00 a.m.

Melanie will send out invite

**Next Steps:**

**ACTION ITEM:** Melanie will create a basic website and circulate draft press release for review.
**ACTION ITEM:** Melanie will see what is available for URLS
**ACTION ITEM:** If you are interested in joining the working group, speak up
**ACTION ITEM:** Send any questions to you have for the respondents to Melanie by May 18 and she will compile and send out to get answers.
**ACTION ITEM:** See what if anything our Organizations would be willing to contribute now that we have a
ballpark cost.

ACTION ITEM: Melanie will send out invite for in-person meeting in Chicago.